

March 6-19, 2018

Podell of Cushman & Wakefield leads panel on NY retail at the WX February breakfast



MANHATTAN, NY WX New York Women Executives in Real Estate (WX) hosted a panel, the State of the New York Retail, featuring Joanne Podell, executive vice chairman of retail services at Cushman & Wakefield; Jessica Lappin, president, Alliance for Downtown New York; Jessica Zaski, vice president of acquisitions, Acadia Realty Trust; and moderator Miriam Harris, executive vice president, Trinity Place Holdings Inc., on Tuesday, February 6, 2018 at The Harvard Club.

Over 140 WX members and guests attended this sold out event, led by two

of the organizations own members, Podell and Harris.

Panelists discussed that one of the main concerns in the current retail industry is the competition between brick-and-mortar stores and e-commerce.

The panelists agreed that they expect to see continued retail growth in 2018 following the success of the 2017 holiday season, which brought in 5.5% higher annual growth in holiday sales, and the highest consumer confidence levels in 17 years.

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