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Wendy Rowden (left) president of 42nd Street Development Corporation, was celebrated as the 2016 Woman of the Year by WX at its annual gala at The Pierre. The record-setting event drew over 550 guests and raised over \$585,000 for the WX Scholarship and Mentoring Programs. MaryAnne Gilmartin (right) president and CEO of Forest City Ratner, introduced Rowden, who joined the BID last year after a 30-year career in the commercial real estate business. Rowden was previously a managing director, investments with Jonathan Rose Companies and she also served as counsel secretary with the Rockefeller Group. Rowden is a Trustee of the Urban Land Institute and the Global Chair of ULI's Women's Leadership Initiative. She is also an adjunct Professor at Columbia Business School, where she teaches Real Estate Development.