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WX HOSTS DAN DOCTOROFF AND SHARON GREENBERGER FOR A DISCUSSION ON "GREATER THAN EVER: NEW YORK'S BIG COMEBACK"

WX New York Women Executives in Real Estate (WX) is pleased to announce that it hosted a discussion between **Dan Doctoroff**, former Deputy Mayor for Economic Development for the City of New York and CEO, President of Bloomberg L.P, and currently the founder and CEO of Sidewalk Labs and **Sharon Greenberger**, President and CEO of the YMCA of Greater New York. During the talk, Greenberger interviewed Doctoroff about his new book *Greater than Ever: New York's Big Comeback*, which tells a story of New York City's remarkable economic recovery following the attacks of September 11, 2001. 124 people attended the breakfast meeting at The Harvard Club.

During the program, Sharon Greenberger engaged Mr. Doctoroff in a lively discussion of the key economic development achievements of the Bloomberg Administration during the challenging post 9/11 period. Mr. Doctoroff shared insights into how he and his team at City Hall were able to jump start the economy and set the stage for New York's remarkable job growth and strength through strategic planning and implementation.

As Mr. Doctoroff explained to the audience, many of his greatest achievements grew out of constraints and failures. He discussed how the failed New York bid for the Olympics resulted in the development of the far west side of Manhattan and the western waterfront of Queens. He outlined how the City's constraints as an actor at Ground Zero led to the administration's focus on the rest of Lower Manhattan which resulted in miles of brand new parks at the waterfront and mixed-use projects for the neighborhood.

In addition to signature development projects, Mr. Doctoroff discussed how he worked in partnership with Amanda Burden, the Chair of the City Planning Commission to rezone the city to reflect current conditions and trends and to focus new development in all five boroughs. Tremendous job growth and new dwelling units created outside of Manhattan are testament to the success of such rezoning efforts.

In conclusion, Ms. Greenberger asked Mr. Doctoroff to share his work in Toronto to create the next new city center based on the principles he learned from his work as Deputy Mayor of New York and his collaboration with his partners at Alphabet, the parent company of Google. He closed with an intriguing discussion as to how over the next 25 years, driverless cars will not only promote greater safety but also more developable space as the parking lots and extra safety lanes of today are no longer needed.

About the Speakers

Dan Doctoroff was President and Chief Executive Officer of Bloomberg L.P., the leading provider of news and information to the global financial community, until December 2014. During his tenure at Bloomberg, Dan led the company through the most severe financial crisis since the Great Depression by pursuing an aggressive strategy of investment, focused on enhancing the company's core Terminal product, expanding into enterprise products and services, creating new businesses in government, law and energy, and building the company's news operations, including its acquisition of Businessweek. During the seven years that he led the company, despite the financial crisis, Bloomberg's organic revenues nearly doubled.

Prior to joining Bloomberg L.P., Dan served as Deputy Mayor for Economic Development and Rebuilding for the City of New York. With Mayor Michael R. Bloomberg, Dan led the city's dramatic economic resurgence, spearheading the effort to reverse New York's fiscal crisis after 9/11 through a five-borough economic development strategy. This plan included the most ambitious land-use transformation in the city's modern history; the rebuilding of the World Trade Center site; the largest affordable housing program ever launched by an American city; and the formation of new Central Business Districts and Industrial Business Zones. Dan also oversaw the creation of PlaNYC, New York's pathbreaking sustainability plan.

Sharon Greenberger, President and CEO, YMCA Greater New York

Sharon Greenberger is the 10th President and CEO of the YMCA of Greater New York, the largest YMCA in the United States. With 20 years of experience in urban planning, development and education in New York City, Sharon has dedicated her career to executing significant initiatives that seek to improve New York City.

Prior to joining the YMCA in July 2015, Sharon served as the Senior Vice President, Facilities and Real Estate at New York-Presbyterian Hospital where she oversaw \$2 billion of active projects geared towards expanding and improving the hospital facilities to better serve the needs of patients and their families.

She has also previously served as the Chief Operating Officer for the New York City Department of Education, where her responsibilities included managing operations and programs for 1.1 million children across 1,700 of the City's public schools, and as President and Chief Executive Officer of the New York City School Construction Authority, where she oversaw the renovation and modernization of the City's existing school buildings and the design and construction of more than 100 new school buildings. Other past positions include serving as chief of staff to the New York City deputy mayor for economic development and rebuilding, and vice president for economic development at the Alliance for Downtown New York.

About WX New York Women Executives in Real Estate

WX New York Women Executives in Real Estate is an invitation-only association of executive-level women actively engaged in the commercial real estate industry in New York. The mission of WX is to promote the advancement of women in commercial real estate; to enhance public perception about the role of women in the industry; and to promote the highest standards of professionalism, ethics and integrity in the field. Through educational seminars, breakfasts with industry leaders, mentoring programs, scholarships, and special events, WX provides members with a forum for visibility and exchange, spotlights the accomplishments of individual women in the industry, and paves the way for the next generation of women in the field. For more information, please visit www.wxnyre.org.