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FOR IMMEDIATE RELEASE

## ***NYCEDC LEADERSHIP SPEAK AT WX BREAKFAST, HIGHLIGHT CITY'S INCLUSIVE INNOVATION STRATEGY***

**NEW YORK**—On Tuesday, March 12<sup>th</sup>, leadership from the New York City Economic Development Corporation (NYCEDC) spoke at the WX New York Women Executives in Real Estate's monthly breakfast, highlighting the city's strategy to bring good-paying jobs to city residents through inclusive innovation.

Ana Ariño, NYCEDC's Executive Vice President and Chief Strategy Officer, and Rachel Loeb, NYCEDC's Chief Operating Officer, spoke about their specific roles within the organization and the groundbreaking projects in the organization's portfolio. The projects discussed included revitalizing real estate assets along the Sunset Park waterfront, creating middle-class jobs in the city's tech ecosystem, and building more wet lab space for the life sciences companies of the future. Miriam Harris, Executive Vice President at Trinity Place Holdings then led a discussion that touched on New York Works, the city's plan to create 100,000 well-paying jobs over the next decade, WeVenture, an initiative to close the venture capital funding gap for women and minority-owned startups, and the Union Square Tech Training Center, which will address the current tech skills gap shortage. Ariño and Loeb also discussed women.nyc, an initiative dedicated to helping women start and grow their businesses.

NYCEDC, a 500-person organization with an \$850 million budget, is responsible for fostering innovation in different sectors and creating well-paying jobs for New Yorkers. It has a portfolio of over 66 million square feet of real estate and builds neighborhood infrastructure to help communities across the five boroughs remain affordable. It also invests in growth industries to create good-paying jobs for all New Yorkers.

WX hosts monthly breakfasts for its members, scholars and invited guests on timely real estate and related industry topics. To learn more about the Spring upcoming events, visit:

<https://www.wxnyre.com/events/> or email [info@wxnyre.com](mailto:info@wxnyre.com) for more information.

### **About WX New York Women Executives in Real Estate**

*WX New York Women Executives in Real Estate is an association of executive-level women actively engaged in the commercial real estate industry in New York. The mission of WX is to promote the advancement of women in commercial real estate; to enhance public perception about the role of women in the industry; and to promote the highest standards of professionalism, ethics and integrity in the field. Through educational seminars, breakfasts with industry leaders, mentoring programs, scholarships, and special events, WX provides members with a forum for visibility and*

*exchange, spotlights the accomplishments of individual women in the industry, and paves the way for the next generation of women in the field. For more information, please visit [www.wxnyre.com](http://www.wxnyre.com).*