

WX Press Release



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FOR IMMEDIATE RELEASE

WX HOSTS ITS ANNUAL MENTORING CAREER PANEL NIGHT

WX New York Women Executives in Real Estate (WX) hosted its 5th Annual Career Night for professional women who have earned the WX Scholars designation and are participating in the 2019-2020 WX Mentoring Program. This event, which has become a core offering of the WX Mentoring Program, introduces young women starting out in their careers to various sectors of the real estate industry. The event was hosted at the offices of **Bryan Cave Leighton Paisner** in **New York City** on **Wednesday, February 5, 2020**.

Event Overview

The WX Career Night is designed to provide attendees with the opportunity to explore various careers across the real estate industry and to learn from market leaders who are experts in their field.

Participants attended panels led by WX members working in the areas of Investment Management, Capital Markets, Development/ Construction/ Design /Architecture, and Brokerage. The panelists offered practical advice for succeeding in their respective fields, information about education, training and career paths, as well as personal anecdotes and notable experiences.

Development/ Construction/ Design and Architecture Panel

The Development/ Construction/ Design and Architecture Panel, led by **Melissa Burch** of **Lendlease**, discussed the type of education and skills junior level associates are expected to have prior to starting their role and what a day in the life of a development professional looks like. Panelists, all WX members, were **Anne Carson Blair** of **Park Tower Group** and **Nnenna Lynch** of **Xylem Projects**.

Investment Management Panel

The Investment Management Panel, led by **Peggy DaSilva** of **Allianz Real Estate of America**, focused on various career paths within the broad area of real estate investment management, including desired education and training for optimum results. Each panelist shared personal stories about their path to success and what helped them get where they are today. **Carolyn Pianin** of **Arcturus** and **Lola Bellini** of **Wafra Inc.** spoke on this year's panel.

Capital Markets Panel

The Capital Markets Panel, led by **Amy Applebaum** of **Bank of China**, covered another broad sector of the real estate industry. Participants learned about the various segments of this sector, and what type of personalities and character traits work well in those spaces. Panelists discussed challenges as well as advantages of working in this area. **Cassandra E. Clark** of **JP Morgan Asset Management**, **Maria Kastanis** of **People's United Bank** and **Karen Ramos** of **Credit Agricole CIB** rounded out this panel.

Brokerage Panel

Mentees and Scholars also had the opportunity to attend the Brokerage Panel led by **Marcella Fasulo** of **Cushman & Wakefield**. Each panelist shared career advice and views on what it takes to be a successful woman in the male dominated sector of commercial brokerage. Attendees heard first-hand stories and were able to seek advice from this year's panelists, **Joanne Podell** and **Tara Stacom**, both from **Cushman & Wakefield**.

About WX New York Women Executives in Real Estate

WX New York Women Executives in Real Estate is an association of executive-level women actively engaged in the commercial real estate industry in New York. The mission of WX is to promote the advancement of women in commercial real estate; to enhance public perception about the role of women in the industry; and to promote the highest standards of professionalism, ethics and integrity in the field. Through educational seminars, breakfasts with industry leaders, mentoring programs, scholarships, and special events, WX provides members with a forum for visibility and exchange, spotlights the accomplishments of individual women in the industry, and paves the way for the next generation of women in the field. For more information, please visit www.wxnyre.com.