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**WX ANNOUNCES THE 2024 WOMAN OF THE YEAR HONOREE:  
PEGGY DASILVA**

*Gala to Take Place on Thursday, October 10, 2024 at The Plaza*

**NEW YORK – May 9, 2024 – WX New York Women Executives in Real Estate (WX)** is thrilled to announce that its 2024 Woman of the Year gala will honor Peggy DaSilva, on Thursday, October 10, 2024, at The Plaza, in New York City. Peggy DaSilva has distinguished herself as a leading figure in the U.S. real estate sector, mainly through her innovative asset management strategies and contributions to the growth and sustainability of PIMCO Prime Real Estate's equity investments portfolio.

"Peggy DaSilva's nomination as the WX Woman of the Year is a testament to her exceptional leadership, vision, and dedication to the real estate industry," said Jennifer Schwartzman, President of WX Inc. "Her career is studded by groundbreaking achievements and a steadfast commitment to excellence. She has orchestrated PIMCO Prime Real Estate's success, and in the process, significantly shaped the industry's landscape. Peggy navigates complex market dynamics and fosters an inclusive, diverse professional environment, embodying the qualities we celebrate with this award."

**Honoring a Legacy of Leadership and Innovation in Real Estate**

Peggy DaSilva has been at the forefront of asset management in the United States, actively managing PIMCO Prime Real Estate's U.S. portfolio with a keen focus on equity investments. Her professional journey has taken her from managing director roles at Canyon Partners Real Estate and CBRE Global Investors to influential positions at The Rockefeller Group, Deutsche Bank USA, Bankers Trust Company, Citicorp Securities, and Chemical Bank, including a tenure in their Tokyo office. DaSilva holds an undergraduate degree from Wellesley College and an MBA in finance from Columbia Business School. These credentials underpin her strategic and analytical approach to real estate investment and asset management.

**A Commitment to Industry Excellence and Mentorship**

Throughout her illustrious career, Peggy DaSilva has fervently advocated for diversity, equity, and inclusion within the real estate sector. She has mentored emerging professionals and

championed initiatives to create opportunities for underrepresented groups, enriching the industry with diverse perspectives and expertise. DaSilva's leadership extends beyond her professional achievements, reflecting a deep commitment to ethical practices, sustainability, and social responsibility.

**About WX New York Women Executives in Real Estate**

WX New York Women Executives in Real Estate is an exclusive association comprising executive-level women actively involved in New York's commercial real estate sector. WX's mission is to foster the advancement of women in commercial real estate, enhance the industry's perception of women's roles, and uphold the highest standards of professionalism, ethics, and integrity. Through various initiatives, including educational seminars, leadership breakfasts, mentoring programs, scholarships, and special events, WX offers its members a platform for visibility, knowledge exchange, and celebration of individual achievements while laying the groundwork for the next generation of women leaders in real estate.

For more information about WX and the Woman of the Year gala, please visit [www.wxnyre.com](http://www.wxnyre.com).

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